



Tony Chatman



KEYNOTE SPEAKER

AUTHOR & ORGANIZATIONAL CULTURE EXPERT

What Clients Have To Say



"Forced to Attend, Unwilling to Leave"

Anonymous Attendee



"Tony is a Rockstar! I could end it there, honestly, but to give more context, he is an amazing speaker, engaged our entire company, gave us a safe space to learn and collaborate, and left us more aware than we were coming into the presentation."

Sade Slaughter

Diversity & Inclusion Vice Chair.
Indiana Health Information Chair



"In the 27 years that I've been with this agency... I don't think I've run into a better reflection of the enormity of the mission, the responsibility we have as an agency... as we heard today from Mr. Chatman."

Keith Prewitt

Former Deputy Director, U.S. Secret Service



"The best speaker I have ever listened to."

Kim Reichert

Assurance Agency

Light Up Your Culture Now!

Deliberately Leading Through the Disruption of Change

- ✓ Identify and embrace change as the opportunity to skyrocket past your competitors by sparking excitement, igniting innovation, and leaving fear in the dust
- ✓ Respond to change and disruption with resilience and resolve.
- ✓ Create buy-in and consensus in spite of saboteurs and adversaries.
- ✓ Let go of the past habits that hold you and your organization back.

A Way with Words

- ✓ Listen effectively to not only hear what's said but also understand what's meant.
- ✓ Eliminate verbal, written, and nonverbal missteps that can harm credibility and relationships.
- ✓ Use words that build rapport and trust while avoiding those that create unnecessary conflict.
- ✓ Make virtual and digital communication clearer, more professional, and less prone to misinterpretation.

The Force Multiplier – Leadership That Lights Up Your Culture

- ✓ Become the leader people want to follow, not the one they are forced to endure.
- ✓ Build trust, loyalty, and a culture of collaboration among team members.
- ✓ Build engagement by leveraging the hidden reasons behind why different people do what they do.
- ✓ Harness every team member's inborn motivation to rise to their fullest potential.

Smarter Thinking: Breaking Hidden Patterns for Better Results

- ✓ Recognize decision-making blind spots and how they impact outcomes.
- ✓ Foster a culture of awareness and curiosity that strengthens team dynamics.
- ✓ Understand how unconscious influences affect relationships with customers and coworkers.
- ✓ Build more effective, innovative teams by creating an environment of trust and collaboration.

Tony Chatman

Light Up Your Culture™



Trusted by

CHASE 



 St. Joseph's Health

 asae®



Engage Tony Chatman and his team to

Light Up Your Culture™



Keynotes that engage, excite and motivate

- ✓ Deliberately Leading Through the Disruption of Change
- ✓ A Way with Words
- ✓ The Force Multiplier: Leadership that Lights Up Your Culture
- ✓ Smarter Thinking: Breaking Hidden Patterns for Better Results



Deeper dives using engaging workshops and trainings to:

- ✓ Increase resilience during change and disruption
- ✓ Equip leaders to bring out the best in everyone
- ✓ Improve engagement
- ✓ Enhance collaboration



Consulting solutions to embed culture transformation

- ✓ Chatman Enterprises Inc. consultants will partner with you to develop and implement a strategy to transform your organization's culture

The fuel that powers a lit-up culture is the incredible potential of your people. But in order to harness that fuel-power, you need heat. And whether it's navigating change and disruption, transforming your leaders, communicating effectively and respectfully or making better decisions Tony Chatman brings the heat that will ignite the potential in your people to create a culture that shines.

With over 20 years' experience working with some of the most successful and diverse organizations in the world—including Chase Bank, the U.S. Secret Service, Phillips 66, Clear Channel and St. Joseph's Health—Tony unites the variance in people's beliefs, backgrounds, personalities, perspectives, and levels of power by speaking to the need we all have to be seen.

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